



OET Agenda

- - AGENDA - -

Organic Electronics Technologies Workshop ATP Fall Meeting

November 18, 1998; Sheraton Gateway, Atlanta, GA

- 8:30 am **Welcome and Workshop Goals**
Michael Schen, ATP
- 8:40 am **ATP's Partnership with Industry**
Lura Powell, Director, ATP
- 9:00 am **The ATP Difference**
Conway Lackman, ATP

Commercial Opportunities in Organic Electronics

- 9:15 am **Electronic Systems**
Jane Shaw, IBM T.J. Watson Research Center
- 9:45 am **Polymeric Electronic and Optical Dielectric Materials: Opportunities and Realities**
Jim Yardley, AlliedSignal Research Center
- 10:15 am **Devices for Communications Technologies**
Pierre Wiltzius, Lucent Technologies Bell Laboratories
- 10:45 am **Break**
- 11:00 am **Frontiers in Electronic and Optoelectronic Products**
Ron Moon, Hewlett-Packard Laboratories
- 11:30 am **Future opportunities for Organic Electronics in the Document Industry**
Ed Richley, Xerox-PARC
- 12:00 pm **The New ATP**
John Gudas, Director, ATP Materials and Manufacturing Technology Office
- 12:10 pm **Discussion**
- 12:30 pm **Lunch**

Industry's Perspective

- 1:30 pm **Working with the ATP**
Shao-Tang Sun, Elsicon Inc., *Optically Controlled Alignment Materials for Liquid-Crystal Displays, 9301-0091*
- 2:00 pm **Rump Session**
- C What are the likely market segments and future product needs in organic electronics?
 - C What are some of the technology changes/barrier appropriate to ATP?
 - C What infrastructure elements are needed for insertion of organic electronics technologies?
 - C How can ATP make a unique and significant difference, above what simply adding further money can accomplish?
- 4:45 pm **Wrap-up**
- C Assessment of day's accomplishments.
 - C What's next? By industry? By ATP?
 - C Process feedback.
- 5:00 pm **Adjourn**

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